

F4C October 2024 Coalition Meeting Minutes

Attendees present:

1. Dr. Thandi Hicks Harper: Coalition Staff
2. Victoria Riddle: Coalition Staff
3. Luke Morgan: Coalition Staff
4. Gordon Marshall: Youth Serving Organizations
5. Christine Spillman: Schools
6. Mary Walala: Civic/Volunteer Group
7. Amelia Morrison: State/Local/Tribal Government Agencies
8. Lieutenant Charles Grubbs: Law Enforcement
9. Brenda Bechler: State/Local/Tribal Government Agencies
10. Jen Hicks-Wilson: Civic/Volunteer Group
11. Mayor Deanna Reed: State/Local/Tribal Government Agencies
12. Mo Bowler: State/Local/Tribal Government Agencies
13. Virgil Boysaw Jr.: Civic/Volunteer Group
14. Billo Harper: Coalition Staff
15. Sandra Quigg: Youth Serving Organizations
16. Parker Everton: Coalition Staff

Dr. Harper called the meeting to order at 6:04 PM.

Attendees briefly introduced themselves.

Luke Morgan reviewed the meeting agenda.

Luke recapped the Harrisonburg International Festival on September 28th.

Luke and Dr. Harper share about successful methamphetamine toolkit release to the public. The Bundle was shared with 40 CSBs across the state. F4C staff completed interviews in DNR and WHSV. An article about the Bundle will be shared in the CADCA magazine. The Bundle was shared on social media and highlighted through a radio campaign.

Lt. Grubbs spoke about Drug Take Back Day coming up on Saturday, October 26th from 9 AM-1 PM at Valley Mall. This will be a drive-up event where expired/unused prescription medication can be turned in. F4C and the CSB will be on site to provide information at his event.

Luke shared that F4C's normal media campaign will continue. Victoria provided an updated on F4C's media campaign with the CSB:

- Total reach: 11,884
- Impression: 45,107
- Link clicks directly to website: 237
- Post shares: 31

Luke introduced Virgil Boysaw. Mr. Boysaw presented on the Opioid Response Network: Prevention and the Collaborative Solution. My Boywhaw address how to influence community change through collaboration. Coalitions should encourage collaboration as a form of exchange. This process begins with networking, then coordination, then cooperation, and finally, collaboration. Coalition that collaborate should 1) Engage full diversity of community, 2) Practice citizenship and empowerment, 3) Employ environmental approach that builds on community strength, 4) Be based on common vision, take action by addressing social change, and 5) Engage spirituality as compass for change. There are 4 R's to basic collaborative processes: 1) Risks, 2) Resources, 3) Rewards, and 4) Responsibilities.

Dr. Harper concluded the meeting at 7:07 PM.